

# MICHEL DYENS

## Mergers and acquisitions in luxury and premium consumer brands

ESTÉE LAUDER

*Kilian*  
PERFUME AS AN ART

Estée Lauder has acquired By Kilian  
By Kilian was advised by Michel Dyens & Co.

LVMH  
MOËT HENNESSY · LOUIS VUITTON

HUBLOT

LVMH has acquired Hublot  
LVMH was advised by Michel Dyens & Co.

KERING

BOUCHERON  
PARIS

Kering has acquired Boucheron  
Boucheron was advised by Michel Dyens & Co.

Aber

HARRY WINSTON

Aber has acquired Harry Winston  
Harry Winston was advised by Michel Dyens & Co.

L'ORÉAL

essie

L'Oréal has acquired Essie  
Essie was advised by Michel Dyens & Co.

BACARDI

GREY GOOSE

Bacardi has acquired Grey Goose  
Grey Goose was advised by Michel Dyens & Co.

Unilever

TIGI

Unilever has acquired Tigi  
Tigi was advised by Michel Dyens & Co.

ESTÉE LAUDER

Dr.Jart+  
South Korea

Estée Lauder has purchased an interest in Dr.Jart+  
Dr.Jart+ was advised by Michel Dyens & Co.

REVLON

THE COLOMER GROUP

Revlon has acquired The Colomer Group  
CVC Capital Partners was advised by Michel Dyens & Co.

L'ORÉAL

Niely

L'Oréal has acquired Niely Cosméticos Group Brazil  
Niely was advised by Michel Dyens & Co.

Kao

MOLTON BROWN  
LONDON

Kao has acquired Molton Brown  
Molton Brown was advised by Michel Dyens & Co.

P&G

NIOXIN

P&G has acquired Nioxin  
Nioxin was advised by Michel Dyens & Co.